

WOLF'S NO-FUSS GUIDE TO **OPENING A** **LAUNDRETTE**

SIMPLE CONCEPT: GREAT POTENTIAL

Looking to dive into the laundry business? At Wolf Laundry, we get it: low investment, big potential.

There are a huge range of services you could offer which capitalise on a huge market; everybody needs clean clothes after all.

With 30 years in commercial laundry, we're the experts you need. We offer full M&E, CAD drawings and designs as well as project managing with you along the way. Let's make your laundry venture a success!



THE INS & OUTS

Good news - no prior experience is required when opening up a launderette; and since you're working with the best in the business, set up will be a breeze.

LAUNDRETTE PERKS:

- Good profit potential
- Ongoing demand
- No stock on the balance sheet
- Modern cashless options
- Free help and advice from Wolf
- Completely independent
- Recession-proof (to an extent)
- Proven business with national potential
- Great work / life balance

SERVICE SUGGESTIONS:

- Self Service
- Ironing Service
- Service Wash
- Wet Cleaning
- Duvet Wash
- Pet Bedding
- Contract Work
- Repairs

SO, WHAT SHOULD I KEEP IN MIND?

Location - This business is dependent of people. Your site should be in a prime spot with a track record of successful business and heavy footfall.

Parking - Hauling dirty laundry from a far away car park is no fun for anyone. Create convenience for your customers with on-site parking.

Visibility - Simplify your marketing efforts by choosing a highly visible location for your site. Main roads, busy residential areas or high streets make good options

Utility supplies - Without stating the obvious, your site will need a good water supply, electricity, gas and wifi, if you want to use payment apps. Be sure these are attainable if not already in place.

Planning permission or Change of Use may be required/applied for.

COSTS

Below is an example of financial expenses for setting up a new laundrette.

EQUIPMENT DETAILS:

3 x Schulthess W80
9kg Capacity Washing Machines
- **Personal Laundry**

1 x Schulthess Proline W160
18kg Capacity Washing Machines
- **Duvet Laundry**

2 x ADC AD30x2Ri
14kg Capacity Stacked Dryer/Dryer

Equipment Package Price

£38,000

Supply & Installation of water tanks,
water heating system, drainage,
electrics, ducting etc.

£15,000 - £17,000

TOTAL: £53,000 - £55,000

Leasing options available,
subject to credit references

serviceMaster[®]

CONNECTED LAUNDRY

Say goodbye to guesswork and hello to a world of effortless control and optimisation, with serviceMaster.

The UK's first and only smart end-to-end laundry solution allows you to control all aspects of your laundry remotely. View live error codes, monitor machines, see highest usage periods, oversee energy and water consumption and much more.

CONTACT US TO LEARN MORE

**THE COMMERCIAL
LAUNDRY EXPERTS**



I'M IN, WHAT NOW?

STEP 1: SPEAK TO THE EXPERTS

Contact our expert team today and we'll discuss your launderette concept. After that, we'll need to complete a full technical site review:

- Site visit and survey
- Layout drawing by our design and technical team
- Utilities advice such as gas and electrics
- Planning advice
- Training on machines
- Arranging payment & finance options (if required)

STEP 2: INSTALLATION

We'll send out one of our installers to complete the installation and an engineer will attend to commission the machines for safe use and provide your training.

STEP 3: OVER TO YOU

Get the balloon arch ready, it's time to open! Enjoy running your brand new, profitable, launderette business for years to come, and if you require any assistance, don't hesitate to reach out.



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